

AMERICA'S #1 TRAVEL RADIO SHOW!



- ✓ Multi Platform Audience Engagement — Network Radio, TV/Video, Social Media, Digital & more!
- ✓ Largest National Reach of Savvy Travelers on Network Radio!
- ✓ 24/7 TuneIn Channel with Worldwide Reach!
- ✓ 275+ Weekly Network Radio Affiliates!
- ✓ Website Showcasing!
- ✓ Popular Rudy Maxa Newsletter & Carey CheckIn Blogs!
- ✓ Delivering Results via 1.4 million Targeted Fans/Followers!



TAKE FLIGHT WITH AMERICA'S #1 TRAVEL RADIO SHOW, RUDY MAXA'S WORLD, a successful brand with a weekly audience reach in excess of 1.4 million loyal upscale leisure and business travelers. **RUDY MAXA'S WORLD** combines breaking travel news, topical talk, high-profile guests, audience interaction, social media engagement, tips/trends, honest commentary, straight-forward advice, inside scoop, fun & entertainment, and so much more! Renowned travel pro Rudy Maxa skillfully covers travel news, international culture, business and the allure of travel, while the show creators and married travel partners, Robert & Mary Carey, add modern segments and social energizers. Collectively, **RUDY MAXA'S WORLD** offers unmatched experiences, unique understanding and unparalleled insight into travel, trade, tourism and the dozens of related industries they support. Our successful multimedia program engages the audience via 275+ weekly network radio affiliates plus digital platforms that include a 24/7 TuneIn channel, online streaming and Armed Forces Network. We offer strong website showcasing, TV/Video segments, a popular Rudy Maxa newsletter, Carey CheckIn blogs, expanding Social Media platforms, live remote broadcast experiences and more. **RUDY MAXA'S WORLD** is all things travel all the time, and this comprehensive national reach provides the opportunity to align with a winner and connect with the audience through distinctive platforms that enjoys broad appeal.

Broadcast live via Network Radio platform Saturdays 10a-12p ET,
24/7 via Digital platforms, a M-F Vignette platform and more.

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