



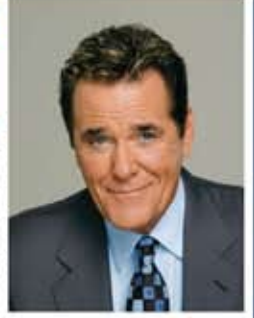
Take flight with America's #1 Travel Radio Show, **RUDY MAXA'S WORLD**, and add this distinctive daily feature to your line-up. Entertaining and informative, this :60 sec vignette offers unmatched experiences and unparalleled insight into travel, trade and tourism. Award winning host Rudy Maxa skillfully mixes world news, culture, business and the allure of travel. A respected journalist and seasoned traveler, Rudy has been successfully covering the world of travel for over 20 years. Simply put, Rudy Maxa is a major league talent with a proven track record of success. Relevant and topical travel trips/trends, inside scoop and savvy advice ensure this program maintains its contemporary edge and delivers results. Affiliating with **RUDY MAXA'S WORLD** means you're aligning with the best! Also available via a popular two-hour live weekend long form program, now reaching in excess of 160+ affiliates.

**DAILY FEATURES**  
**THE QUALITY SHOWS OF SSI'S MUST HEAR RADIO**  
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**SAVE US CHUCK**



Truly appointment listening, Chuck Woolery delivers a fast-paced and fun daily :60 sec commentary. Poking fun at the politically ridiculous, separating fact from fiction, exposing the truths about Washington DC, working to spread common sense and sharing some laughs -- Chuck Woolery is a proud conservative with a passion for politics. **SAVE US CHUCK WOOLERY** is an extension of his successful YouTube Channel that's been viewed by millions, shared at political events, seen on cable news networks and more. A universally recognized TV legend, Chuck is known from his years hosting Love Connection, Wheel of Fortune, Scrabble, Lingo, Greed, and television talk programs The Home & Family Show and The Chuck Woolery Show. Today Chuck is a frequent contributor to Fox News, appears regularly with Sean Hannity, Glenn Beck, Dennis Miller and others. America loves Chuck Woolery and so will you as this program will positively impact your bottom line, while helping to change America one broadcast at a time!



**THE FRESH GROCER** is a fast-paced :60 sec daily feature offering great ideas for quick/easy recipes with an emphasis on seasonal fruits and vegetables, designed for today's busier than ever lifestyles. Hosted by "The Fresh Grocer" himself, Tony Tantillo is the ultimate consumer advocate who presents valuable tips on produce selection, grocery shopping guidance, nutritional information and more in a fun and entertaining way. A bold personality with proven TV and Radio success, Tony is the food editor for WCBS-TV/New York. He's also seen on television in Chicago, Philadelphia, San Francisco and more. His monthly newsletter is widely distributed through major supermarket chains. **THE FRESH GROCER** is a popular program that's highly saleable and keeps listeners coming back for more day-after-day.

**Prescriptions for Life**  
 with Dr. Jerry Mixon

A proven remedy, this targeted :60 sec daily feature provides concise information on a wide array of medical topics. Hosted by renowned physician and surgeon, Dr. Jerry Mixon, **PRESCRIPTIONS FOR LIFE** provides the latest news on topics that include aches/pains, food/nutrition, disease/illness, diet/weight control, exercise/sports, mental health, sleep, reproduction/pregnancy, heart smart issues and more. Dr. Mixon is an educator and broadcast pro who delivers healthy tips and messages in a straight-forward, easy to understand style that keeps audiences tuned-in.

**Personal Finance Minute**

Topical and informative, **PERSONAL FINANCE MINUTE**, delivers a common sense approach to finances, investing, business, budgets, mortgages, careers, banking, retirement, credit management, savings, lifestyle and more. This :60 sec daily feature covers important money matters in a clear, easy to comprehend manner, while attracting a wide-ranging money-minded audience across multiple demographics that sponsors wants to reach.



With an extensive hands-on background in the automotive industry, combined with over two decades of on-air experience, Tom Torbjornsen keeps listeners and sponsors tuned-in and coming back for more via **AMERICA'S CAR SHOW**. Author, educator, columnist, and passionate TV and Radio host, Tom has the answers for all things automotive. The **AMERICA'S CAR SHOW** :60 sec daily feature tears down the technical to deliver essential tips and advice on all aspects of vehicle related issues. And Tom's larger than life personality creates a platform for entertaining radio. Also available via a two-hour live weekend long form program.