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THE QUALITY SHOWS OF SSI'S MUST HEAR RADIO
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LONG FORM PROGRAMMING

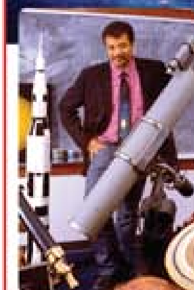
Masters of Morning Drive, Rick Burgess & Bill "Bubba" Bussey attract loyal fans with their unique style, coverage of the timely and topical, lively debates, laugh-out loud passionate interaction with their on-air sidekicks, interns, leading guests and in-studio audience. Unscripted, personality programming, this show is a continuous daily saga mixing important matters of interest, current events, family, sharing water cooler stories and opinions, reliving real-life experiences, pop culture, sports and more.

MON-FRI 6a-11a ET plus SAT 5a-9a ET

America's #1 Travel Radio Show! Breaking travel news, topical talk, high-profile guests, tips/trends, honest commentary, straight-forward advice, inside scoop, caller interaction, fun and more! Rudy Maxa and his array of leading guests skillfully mix news, culture, business and the allure of travel.

SAT 10a-12p ET

StarTalk RADIO SHOW with NEIL DEGRASSE TYSON



Bridging the gap between Pop Culture and Science, delivering a fun and informative broadcast, Neil deGrasse Tyson covers all things Science, Space & Technology.

SAT 6a-8a ET

Simplifying the complex, tearing down the technical...presenting clear/helpful information in a friendly and entertaining format, auto expert Tom Torbjornsen provides advice, topical guests and enthusiasm for cars, trucks and more.

SAT 8a-10a ET

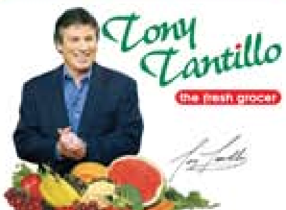
SHORT FORM PROGRAMMING

RUDY MAXA'S WORLD — AMERICA'S #1 TRAVEL RADIO SHOW

America's #1 Travel Radio Show! Distinctive daily travel feature providing Rudy Maxa's savvy advice, commentary, tips/trends, special deals, unmatched experiences and unparalleled insight into travel, trade and tourism.

M-F :60 sec Feature

Tony Tantillo — the fresh grocer



Fast-paced daily feature offering great ideas for quick/easy recipes, produce selection tips, grocery shopping guidance, nutritional information and more.

M-F :60 sec Feature

SAVE US CHUCK

Poking fun at the politically ridiculous, separating fact from fiction, exposing the truths about Washington DC, sharing common sense and some laughs -- Chuck Woolery is a proud conservative with a passion for politics.

M-F :60 sec Feature

Prescriptions for Life with Dr. Jerry Mixon

A proven remedy that provides concise information on a wide array of medical topics and healthy tips from renowned physician and surgeon, Dr. Jerry Mixon.

M-F :60 sec Feature

AMERICA'S CAR SHOW with Tom Torbjornsen

Author, educator, columnist, and passionate TV/Radio host Tom Torbjornsen has essential tips and advice on all aspects of vehicle related issues.

M-F :60 sec Feature

Personal FINANCE Minute

Topical and informative, providing a common sense approach to important money matters in a clear, easy to comprehend manner.

M-F :60 sec Feature

AD SALES ASSOCIATED PROGRAMMING

THE RIC EDELMAN SHOW • THE C.A.R. SHOW • SPEEDFREAKS • FREE TALK LIVE